



kmaloney

GRAPHIC DESIGNER

EXPERIENCE

Art Director / Lead Designer, Brand Content

12/2015 - Current | Tandem Diabetes Care

Provide creative inspiration and guidance to design and copy team members to help bring the brand to life. Develop strong creative concepts for marketing materials and launch campaigns. Ensure brand consistency across all platforms (print, social, and digital).

Art Director

12/2011 - 11/2015 | Trade Show Executive

Responsible for the artistic direction / layout design on monthly magazine, four annual directories, event materials, advertisements and additional projects. Commissioned photography for publication covers. Managed format, quality control, budgets, and timelines for multiple projects. Supervised creative team members.

Lead Project Designer

9/2009 - 11/2011 | Goss Keller Martinez

Worked closely with agency clients to design logos, brochures, packaging, direct inserts, advertisements, websites, e-blasts, and other marketing materials.

Graphic Designer

3/2007 - 3/2009 | San Diego Magazine

Managed content and created user interface design for websites. Designed marketing materials, promo sheets, advertisements and layout design for B-to-B publications.

SKILLS

InDesign	■■■■■■■	• Hardworking
Photoshop	■■■■■■■	• Detail-oriented
Illustrator	■■■■■■■	• Organized
Dreamweaver	■■■■■■■	• Fast turnaround
Sketch	■■■■■■■	• Self-motivated
Word	■■■■■■■	• Concise communicator
PowerPoint	■■■■■■■	• Quick learner

EDUCATION

Art Institute of California

7/2004 - 3/2007

Bachelors in Graphic Design
Summa Cum Laude
President's Honor Roll

Aarhus School of Business, Denmark

8/2002 - 1/2003

Semester Abroad

California State University, Stanislaus

8/1999 - 6/2003

Bachelors in Business
Magna Cum Laude

AWARDS

- 2014 Maggie Award:
Best Trade Publication
- 2014 APEX Award:
Spread Design
- 2014 APEX Award:
Infographics
- 2013 ASBPE Award:
Special Supplement

Thank You!

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